

Revolutionizing Mobility: Moonshot Pirates and Volkswagen launch global innovation challenge for young changemakers

- Calling young changemakers from around the world to shape the future of mobility!
- Global entrepreneurship competition "Shape the Future of Mobility" starts May 9, 2023
- Mentoring, workshops, and peer work encourages young people to think big and create new ideas on the topic of mobility
- The winning team wins a trip to Silicon Valley

April 3 | Vienna, Austria - Moonshot Pirates, the global community of young changemakers, has partnered with Volkswagen and Asfinag to launch a new innovation challenge aimed at empowering young people to shape the future of mobility. The "Shape the Future of Mobility Challenge" invites teams of young entrepreneurs and innovators between the ages of 15-20 from all around the world to develop and pitch their ideas on the topic of mobility. The Challenge will officially launch on April 3, applications are open until May 7.

Winners go to Silicon Valley

The members of the winning team will fly with Moonshot Pirates to Silicon Valley and San Francisco to visit the headquarters of Google, Apple, Instagram, and other successful companies to experience the "entrepreneurial mindset" firsthand. Having a different approach to education with hands-on experience proved to spark passion and inspire young people to follow their own dreams.

"For me, it was a life-changing experience. I loved learning about the Silicon Valley mindset - entrepreneurs here are fearless about getting their products out into the world and making mistakes, and then improving in the future. I would recommend anyone to join the challenge!"

- Charlotte, 19
previous winner of the challenge



About the Challenge

In this online adventure, young people in teams of 2 to 6 people are working on innovative solutions that align with the Sustainable Development Goals from the UN for a more sustainable future of mobility. The challenge includes short videos, online mentoring with experts in the fields of mobility, and a supportive community of like-minded peers. Throughout the challenge, each team will develop an idea from the ground and be challenged to create a final pitch video.

"Young people are our future and we want to invite them to contribute actively to shaping this future. With the Shaping the Future of Mobility Challenge, we offer them a platform that sparks their creativity, promotes their future competences, and challenges them to develop effective answers to the big questions of the mobility world. We at Volkswagen are convinced that practical experience can boost a young person's individual development and stimulate innovative ideas. We are pleased that our

mobility experts will be supporting the teams in realizing their projects.”

- Dr. Nikolai Ardey, Head of Volkswagen Group Innovation

The top 7 teams will be selected through online voting and criteria assessment to participate in the final online pitching event. There, an expert jury will choose the team with the best idea. This team will be awarded an epic trip to Silicon Valley, California.

Let's make the World a Better Place

The challenge aims to inspire young people to take action and positively impact the world by tackling real-world mobility issues. Moonshot Pirates believes in the power of young people to bring new ideas and solutions to the table, and together with Volkswagen they are empowering the next generation of innovators. In the past, our participants have gone on to intern at top companies such as NASA, receive funding for their impact-driven ideas, and gain acceptance to prestigious universities such as USC and Stanford.

About Moonshot Pirates

Moonshot Pirates is a global educational platform enabling young people from 125+ countries to acquire 21st-century skills, solve global challenges by developing innovative solutions for the SDGs, as well as advise and challenge established companies.

We believe everyone has what it takes to make a difference. As a global movement, we want to encourage young leaders & changemakers to think big, build on their passions, gain relevant skills, and explore the possibilities of the latest technologies.

More about Moonshot Pirates on www.moonshotpirates.com

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Here you can find the Moonshot Pirates Logo : [Press Kit Moonshot Pirates](#)

About Volkswagen Group Innovation

The Volkswagen Group is currently in the largest process of transformation in its history. With its strategy “NEW AUTO – Mobility for Generations to Come”, the multinational automotive company is striving to become one of the world’s leading software-driven mobility providers by 2030. With a wide range of skills and our associated international network, the Group Innovation is dedicated to focal points such as decarbonization, security, conserving resources and future mobility models for maximum customer benefits.

About Asfinag

As a reliable, innovative, and sustainable mobility partner, we connect regions and people in the heart of Europe. ASFINAG was founded in 1982 and is a company owned by the state. Our tasks: We plan, fund, build, maintain, operate, and collect tolls along almost 2,249 kilometers of motorways and expressways.