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## WAYS OUR ECONOMIC MODEL WORKS MONOPOLISTIC EQUILIBRIUM

**01.**

### PLANNING OUR TWO TERMS

This involves identifying the short-term and long-term goals with immediate and distant market. Helps to devise branding and marketing accordingly

**02.**

### SUPER NORMAL PROFITS

Average Revenue >> Average Cost  
Market: Hospitals, clinics, private clients, therapists  
Type: Short Term and Aggressive Marketing

**03.**

### NORMAL PROFITS

Average Revenue = Average Cost  
Market: Educational Institutions and previously mentioned groups  
Type: Long Term and Minimal to Medium Marketing

**04.**

### MOONSHOT THINKING FOR FUTURE

Make UMEED's teaching methodology mainstream in academia.  
Becoming a people-friendly MNC by having a custom environment designing tool with linguists in the team for each country's language and culture environments in our game-making us the most recognized brand

**@UMEEDVR**

