WAYS OUR ECONOMIC MODEL WORKS
MONOPOLISTIC EQUILIBRIUM

01. PLANNING OUR TWO TERMS
This involves identifying the short-term and long-term goals with immediate and distant market. Helps to devise branding and marketing accordingly.

02. SUPER NORMAL PROFITS
Average Revenue >> Average Cost
Market: Hospitals, clinics, private clients, therapists
Type: Short Term and Aggressive Marketing

03. NORMAL PROFITS
Average Revenue = Average Cost
Market: Educational Institutions and previously mentioned groups
Type: Long Term and Minimal to Medium Marketing

04. MOONSHOT THINKING FOR FUTURE
Make UMEED's teaching methodology mainstream in academia. Becoming a people-friendly MNC by having a custom environment designing tool with linguists in the team for each country's language and culture environments in our game-making us the most recognized brand.

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