

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

Assisto's mission is to use technology to make getting services conducive to senior citizens, with the highest level of security, along with convenience.

SOCIAL IMPACT

What positive impact does your idea have on society?

- Creating a sustainable environment for senior citizens
- Quick reactions to the problems senior citizens face
- Reducing the number of senior citizens who don't have support
- Promoting Wellness for senior citizens
- Personalized services for senior citizens
- Offering high school students volunteering opportunities under our app to introduce them to elderly care

ENVIRONMENTAL IMPACT

What positive impact does your idea have on the environment?

- Using eco-friendly data centres
- Taking measurements to reduce carbon emissions
- Donating 1\$ for every 100\$ income to tree plantation projects in Bangladesh
- Raising environmental awareness through our app.

PEOPLE

Who will benefit from your idea?

People over 60 years
(trusted contacts can be of any age over 18)

MOONSHOT

Describe your idea in 3 sentences!

Assisto is a mobile app that acts as a companion for senior citizens that they can use to avail services and get emergency helps. Assisto's simple UI and AI implementations make it easy and convenient to find and get the best services within the shortest time. Senior citizens, in case of emergency can use Assisto to share their locations with their trusted contacts and law enforcement agencies, which qualifies Assisto as a complete tech companion for senior citizens.

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

Blockchain and Artificial Intelligence

Blockchain for saving records and securing transactions. AI for faster service searching and delivery.

FINANCIAL IMPACT

How do you make sure your idea is financially sustainable?

Our app has no registration fee. We charge money only for the services we offer through our app. For every service, the agents will keep 35% and we will keep 65% of the charge. Our business model uses 2 factors to calculate service fees: Base charge and charge based on service duration. Base charges are fixed charges a customer must pay after receiving the service.

Based on the time needed, there will be an additional charge. These 2 factors sum up to make the final service fee.