

List out the key design choices that you assume will help you achieve the project objectives.

Outreach and Marketing

- We will reach out to schools in the city and pitch them the idea, requesting them to encourage their students to apply.
- Create a website, social media accounts, and advertise the project there.

Admissions

- Application process with essays and previous experience, and interview
- 20-30 people accepted
- Completely free to apply
- Will ensure that the cohort is balanced and all communities are represented

Program Outline

- Create a curriculum centred around democracy, public policy and social work.
- Introduce them to the idea of the program and educate them about the basics - Policy making process, procedures to formulate their ideas, examples of possible problems and solutions
- We're also planning to conduct workshops throughout the program.
- Students would identify local problems, Discuss, Debate, Vote.
- Come up with an actionable plan making the best use of the allocated funds.
- The participants, along with guidance from the core team, would Implement the solution.

Finance

- The venue and other logistics will be decided so as to minimise the costs so that we use the funding efficiently.
- We aim to direct most of the funds for the implementation of the solution.

Human resources

- We've interviewed people of great potential in our city and carefully selected the core members for this project. We're also planning to appoint various interns and volunteers for the tasks needed to make this project successful
- Regular feedback will be taken to ensure that the experience is fun for all the participants and to identify issues that we can work on.
- If the program is successful then in future iterations, volunteers of previous cohorts will be given preference for admissions.-

The long-term and short-term goals

Short term:

- We aim to improve participants' knowledge about a functioning government and communication , leadership and problem thinking skills and provide them a platform to engage in the democratic process.
- Small improvements in the community via solutions proposed by the participants

Long term:

- To make this program self sustaining
- To collaborate with the municipal corporation and act as an extension to the local government.

Monitoring and evaluation (M&E) plan

- We'll take constant feedback from our team, participants and investors on what to improve and work on it throughout the program.