

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

Everybody should
be able to maintain
good health.

So, we want to
educate people on
medicine principles
and make it easier
to treat illnesses.

SOCIAL IMPACT

What positive impact does
your idea have on society?

Health is a basic need of
everyone. Healthy people
feel good.
Our solution helps to
inform people about
medicine, and hygiene as
well as provide free virtual
consultations.

The users of our
application will save
themselves from
catastrophic disease
outbreaks.

Let's build wellness
rather than treating
disease.

ENVIRONMENTAL IMPACT

What positive impact does
your idea have on the
environment?

The damage done to the
environment throughout
the process of medicine
production is enormous.
If more people are aware
of basic medicine, the
fewer will get sick.

Therefore, less
damage will be done to
our planet through
medicaments
fabrication.

Stay healthy = save
Earth.

PEOPLE

Who will benefit
from your idea?

The whole humanity!

MOONSHOT

Describe your idea in 3 sentences!

A platform that is made to
increase the level of
health of the worldwide
population.
A simple and
understandable way for
everyone to learn hygiene
and medicine as well as
consult with professionals.
Prevention is far more
effective, simpler, and
much less expensive than
cure.

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

Worldwide internet access (e.g., SpaceX's Starlink),
Internet of Things, smartphones, tablets, computers,
decentralized data (cloud computing)

FINANCIAL IMPACT

How do you make sure your
idea is financially sustainable?

Subscription model for
government,
organizations. Paid
monthly per user and
education classes can
be accessed for free.

Free services for poor or
developing countries.