EarthlingShip brainstorming results

**What problems does it solve**:
1. Lack of climate awareness
2. Lack of accessibility to resources
3. Lacking security while donating - people don't trust their money is going to the right organizations
4. Lack of education
5. Mindset
6. Fake information
7. Lack of public participation
8. Lack of motivation/inspiration
9. Not so popular
10. Lack of involvement of government bodies
11. Unconsciousness about consequences
12. Lack of support
13. Lack of advertisement
14. International cooperation

**How to solve the problems listed above:**
1. one section: Articles, information about climate change from the beginning to the present
2. Expert guest speakers or famous climate activists in regular meetings hosted by our team
3. Scholarships for students for taking actions against climate change
4. Pressuring or working with the governments to introduce subsidies, taxes, etc. regarding climate action. Pressuring governments to cooperate with other countries and introducing climate policies.
5. Educational courses for primary school children
6. Ranking different organizations based on their eco-friendliness
7. Introducing Gross Ecological Product (after GDP) to get more participation from the citizens of different countries
8. Cooperation with celebrities like movie stars, youtubers, etc.
9. When donating money, showing people where their money is going and what is happening to it (transparency)
10. Educate the users about the consequences faced by small island nations and other minority communities due to their actions/inaction about climate change. Maybe get some stories or videos from affected communities.
11. Getting information from credible sources and staying up-to-date with the latest news
12. Badges, points on our app to motivate users. Appreciation parties for the most active members. Different levels of badges for different levels of participation and work.
13. Organising/hosting debates with experts, challenges, competitions, hackathons, fundraisers revolving around the climate change
    - Conferences about topics not related to climate to grab more people's attention
14. Creating a platform like moonshot pirates for chats and groups

15. Social media accounts to be active in there and advertise the app
16. A platform to organise movements, protests, conferences, etc.
17. Personal or public to-do lists in a community
18. Public Q and A + tips (daily life tips from the creators, experts as well as users) section to have people solve their daily problems in a sustainable way and also help them with any other climate related questions
19. The most participative members are invited to become ambassadors for the team like for finances, marketing, info sharing, organizing events, etc.
20. Getting volunteers to help with all the work of sharing information and managing the app from around the world and providing them with a certificate for their volunteer hours