

# Moonshot

1. Title:

PublicMed

2. Tagline:

Make the world healthier at home!

3. Description:

The 2019-2021 experience showed perfectly how important public medicine is. The key is that public medicine helps detect health issues as early as possible and responds appropriately to avoid the development of disease, because it is diverse and takes into account the health of the whole population, rather than focusing on health at an individual level. A fundamental quality is in its preventative nature. Prevention is far more effective, simpler, and much less expensive than cure.

Unfortunately, public medicine is not as widespread as it should be. After all, the trick is that we can only really beat all viral infections if the whole world is flattered by the idea. At the moment, the private medical industry is only making the current situation worse. For example, it is absolutely clear that on poor continents like Africa, for example, imply impossible for the average child or family to afford any cleaning leads to the growth of new viruses. Not to mention knowledge, because public medicine is also about informing people about the rules of hygiene, how to follow them correctly, and why they are so important. So, this area is much more comprehensive than it may seem at first glance. That is why this topic is so critical, and if we can figure out how to ensure that everyone on planet Earth has access to medicine, we will solve a lot of problems.

We thought long and hard and came up with a rather unusual solution. Our idea is to design a small tablet that would allow remote contact with doctors. Distant treatment is a relatively new topic, but it is incredibly effective. Most infections, for example, can easily be detected by this method. Based on this, decisions can be made regarding the necessary tests or direct contact with a doctor at a local hospital. A crucial aspect is also the fact that this solution minimizes contact with doctors, so there is less chance of infection. A face-to-face examination, in this case, will only take place if necessary.

The key to public medicine is prevention. We are positioning our tablet as a very comprehensive solution, so, in addition to counseling, we also offer training classes in hygiene. After all, most diseases can be avoided with very simple hygiene methods that are not common in Africa at the moment.

The concept is that there is some public place (a school, most likely) in which we have our apparatus. According to a set schedule, people can talk to our volunteers and talk about their problems and their conditions. In their turn, the volunteers give some recommendations and plan a list of actions that a person should do in order, first, to avoid the same infection in the future and, second, to be cured. There will also be seminars to demonstrate basic hygiene knowledge. More tablets mean less concentration of people in one place, so we are considering two options from this point. The first is that these events will be quick but frequent, and after each visit, there will be a complete cleaning of the room. On the other hand, the second option is simply to reduce the cost of the thing, thereby making it even more affordable and spreading the gadget to different places.

We have discussed a market with a very low level of technological infrastructure, although this solution also fits comfortably in the realities of modern countries. A huge number of people have access to the Internet, so everyone can have their version of the app where they can individually sign up for different sessions with the doctors for a consultation or lecture. That is, the solution can be adapted to different conditions.

Be well!