

## PURPOSE

What is the biggest purpose behind your idea?  
(a highly aspirational tagline that tries to solve a global challenge)

Elimination of child labour by making teen employment  
accessible, impactful, inclusive & sustainable

## SOCIAL IMPACT

What positive impact does  
your idea have on society?

- Eliminating child labour
- Addressing the vulnerabilities  
of teenagers
- Ensuring a certain degree of  
financial independence for  
teenagers
- Building a workforce with  
proper skillset through early-  
access to resources
- Building a personalised  
support system for inclusion  
and sustainability

## ENVIRONMENTAL IMPACT

What positive impact does  
your idea have on the  
environment?

- Accelerating green innovaiton
- Aiming for net-zero-emission  
produciton
- Raising climate awareness  
among young leaders
- Maintaining waste reduction  
measures and adopting  
digital alternatives

## PEOPLE

Who will benefit  
from your idea?

**Teenagers**  
(primarily)

## MOONSHOT

Describe your idea in 3 sentences!

Creating a worldwide platform  
& community where teenagers can  
freely display their expertise and get an  
opportunity to earn their own financial  
independence. Deprived teenagers can  
get life-oriented education, training &  
consultation to build a career they can  
be proud of

Edetch/  
Learning  
& Talent

Robotics

Fintech

Web

## BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

Application software

Big data/AI

## FINANCIAL IMPACT

How do you make sure your  
idea is financially sustainable?

In P2P, we will deduct 30% of every transaction  
done through our platform in paying for products  
and services. In B2C, we will earn money by selling our own  
products. Besides, certain fees may be applicable in cases of  
personalized support system.

