IDEA CANVAS

moonshot pirates

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

Aspirational Tagline: "Cracking the Medical Code"

For many people around the world, access to medical care seems to be more of a luxury than a right. Avoidable death is a big issue that needs to be tackled around the world, with so many innocent lives wasted due to poor health management.

With this, we hope to create the world in which innovation in healthcare isn't hard to do, for the benefit of all of us patients (current and potential) by correctly using the power of the Internet.

SOCIAL IMPACT

What positive impact does your idea have on society?

The social impact of this project is in the fact that we enable never before seen efficiency in technology-based problem solving. Technology is the main way humanity faces its problems and we capitalize on this fact. One brain can do great things, but a platform filled with brilliant people and brilliant ideas can do wonders. It is a well-known fact that it is hard to imagine innovative and brilliant ways of handling problems, especially in medicine, but an even harder thing to do is to successfully bring those brilliant ideas to the market so that all of humanity can enjoy the benefits. We eliminate this problem by providing all the resources needed to develop, and in the end publish the idea in question. We connect doctors, patients and scientists, the provider and the market, we connect them to investors, the world of business, we give them templates on how to start and what to do. It is time to use the power of the Internet not only to learn or meet, but also to create. We believe this is the best possible evolution of the Internet and we would be glad to be the changemakers who started it. Hundred or so years ago industry of mass production developed and brought us to the present. Today, we are bringing forward the mass production of innovation to bring us to the future with no needs, due to an incredible amount of need-based innovation.

ENVIRONMENTAL IMPACT

What positive impact does your idea have on the environment?

There are two parameters in which innovation betters something, capacity to do the task in question correctly, and the capacity to do something without using lots of resources. Because of the latter, humanity is in a very tough spot currently. We poisoned our own planet and we have nowhere to run away. One thing is needed if we want to better our situation. Innovation of resource consumption. We are focusing on healthcare, but we also believe that a healthy planet means healthy people. That's why the idea behind our platform transcends human healthcare itself. By bringing innovation in healthcare we are widening our understanding of the living world and how to keep it alive. Even though humans are our primary focus, our changemakers and professionals will also help the world keep its ecosystem functioning. Imagine the world in which we can fix any medical problem there is anywhere in the world. It is the same world as the one in which we life together with nature with full understanding of it, as one. It is the world we want to build.

PEOPLE

Who will benefit from the idea?

Patients and potential patients, medical researchers, innovators and doctors, medical institutions

MOONSHOT

Describe your idea in 3 sentences

We connect. We innovate the way of innovation itself. We bring the future to the present.

FINANCIAL IMPACT

How do you make sure your idea is financially sustainable?

This start-up could connect with potential investors and even pitch to bigger companies that have more connections that we can take advantage of.

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

We plan to construct our online platform by using the blockchain technology, technology used in cryptocurrencies and which slowly becoming mainstream in the tech world, it has immense potential but is currently underutilized, but we plan to be the first to use it as the backbone of a full online platform. It enables maximum security from hacking and unauthorized data breach, and we believe that it is poetic that such technology will be used in this manner for the first time to bring forward the first ever platform which guides innovation from an idea to the market.