

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

The main purpose of this to ensure people have the basic human right to have a plate of food on the table everyday, be able to know it will be the same tomorrow (9% of the population face hunger) . A factors we tend to forget about global hunger, it's not just being hunger, is also about having a nutritional meal and not having too much of a good thing. With our idea, the main purpose is to end food waste.

SOCIAL IMPACT

What positive impact does your idea have on society?

A portion of the revenue made, will be donate back into organization we would have partnered up with, that are solving global hunger is a different way. As we educate people for about food and global hunger we hope to change people's attitude towards food. As we will plan the meal plans you will be able to explore different cuisines.

ENVIRONMENTAL IMPACT

What positive impact does your idea have on the environment?

Our idea will help reduce food waste, as it is the 3rd largest carbon footprint emittor. Therefore will reduce climate change. It conserves natural resources like the amount of water used to produce this food. We will be able to reduce the loss of biodiversity.

PEOPLE

Who will benefit from your idea?

In the end everyone benefits from this idea, but first-hand will be people who have access to our services and then second the people we would be able to help with the people we help.

MOONSHOT

Describe your idea in 3 sentences!

The main idea for our Moonshot is a create a platform where we can educate people about food and the effects of food on your bodies and food polices . Not just educate impeletment it by providing meal plans/preps customized to you and your family. Also provided with a premium option.

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

We will be using everyday mobile phones which is accessible to everyone, by the use of an app, website and social media.

FINANCIAL IMPACT

How do you make sure your idea is financially sustainable?

The app itself with the premium option and ad space is how the app will financially sustain itself