

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

To bring clean energy
to peoples daily lifes.

To start a movement.

SOCIAL IMPACT

What positive impact does
your idea have on society?

It will raise
enviromental awarness

It will encourage
people to exercise
more.

ENVIRONMENTAL IMPACT

What positive impact does
your idea have on the
environment?

Our product produces
clean energy.

It is eco-friendly

PEOPLE

Who will benefit
from your idea?

MOONSHOT

Describe your idea in 3 sentences!

We made a shoepad which generates clean
energy in every step. You can wear it in
your shoe and attach the powerbank on
your ankle. It is comfortable, orthopedic
and aesthesthetic.

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

Electricity generating sidewalks.

FINANCIAL IMPACT

How do you make sure your
idea is financially sustainable?

We are going to sell
our product.
(We might make
alliances with big
shoe companies)