

PURPOSE

What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge)

We got an inspiration from a famous all-in-one application in South East Asia called Grab. However, our application are aiming not only to serve customers on platform and providing earning opportunities for local businesses, but to achieve Sustainable Development Goals.

LOW WASTE,
HIGH TASTE
AT
Re*live*

SOCIAL IMPACT

What positive impact does your idea have on society?

SDG #2 - No Hunger

By offering food at the discounted price, we can expand the customer segment to include people with lower income. Besides, an donation option will also help with this part as customers on the platform can give out food.



SDG #8 - Good Jobs & Economic Growth

We are only supporting small local businesses that usually do not have as much resources as big corporations do. Our application provides them another channel of income.

ENVIRONMENTAL IMPACT

What positive impact does your idea have on the environment?



SDG #12 Responsible Consumption

We encourage people to consume responsibly to reduce food waste and fast fashion issues. For sellers to instead of throwing away the food, they can earn money from selling it on our platform

SDG #5 Life on Land

With the purpose of decreasing food waste, it can reduce the garbage ending in landfills.

PEOPLE

Who will benefit from your idea?

Individuals in Asia Region:
Supply side: small and local businesses such as restaurants, marts, farmers, individual with surplus clothes, or food
Demand side: customers on the platform

MOONSHOT

Describe your idea in 3 sentences!

Project Name: **Revive**

A technological solution for Asian region, which works as a platform to connect, shop, eat, earn more, and donate. We aim to minimize waste of any kind, support local communities, and connect small and local businesses, including farmers, with individuals through our cloud mart. The suppliers will send the products to our cloud mart which include surplus groceries, nearly-expired food, imperfect agricultural products, and second hand items.

further develop the prototype that allow us to know different cross-selling opportunities this would be similar to buying recommendation at Amazon

BREAKTHROUGH TECHNOLOGY

Which technologies help you realize your idea?

algorithm and big data for collecting and analyzing the customer's information and preferences.

FINANCIAL IMPACT

How do you make sure your idea is financially sustainable?

As a start-up that used a lot of advanced technology to operates, we will find capital venture investors to invest. Once our application passes beta test period, we will launch it onto the market and will partner with NGOs and local communities for our marketing activities as well as to encourage the use our app, we will be able to generate a circular economy for both demand and supply side of the market. As the application gains more popularity, we will continue developing new features within the app.