IDEA CANVAS

moonshot pirates

PURPOSE
What is the biggest purpose behind your idea?
(a highly aspirational tagline that tries to solve a global challenge

Education is the foundation to a successful life. By providing people with proper education, the whole world will be a better place.

SOCIAL IMPACT
What positive impact does your idea have on society?

ENVIRONMENTAL IMPACT
What positive impact does your idea have on the environment?

PEOPLE
Who will benefit from your idea?

People who do not have access to proper education

A higher level of education makes people think of their environment.

Better Education for everyone, which leads to a better future for the population itself as well as a better economy for the countries *Radiocation* is available in.

MOONSHOT
Describe your idea in 3 sentences!

Lack of education is one of the biggest problems humanity is facing right now. This is why we want to change it – via radio. *Radiocation* is a project to make education available to everyone.
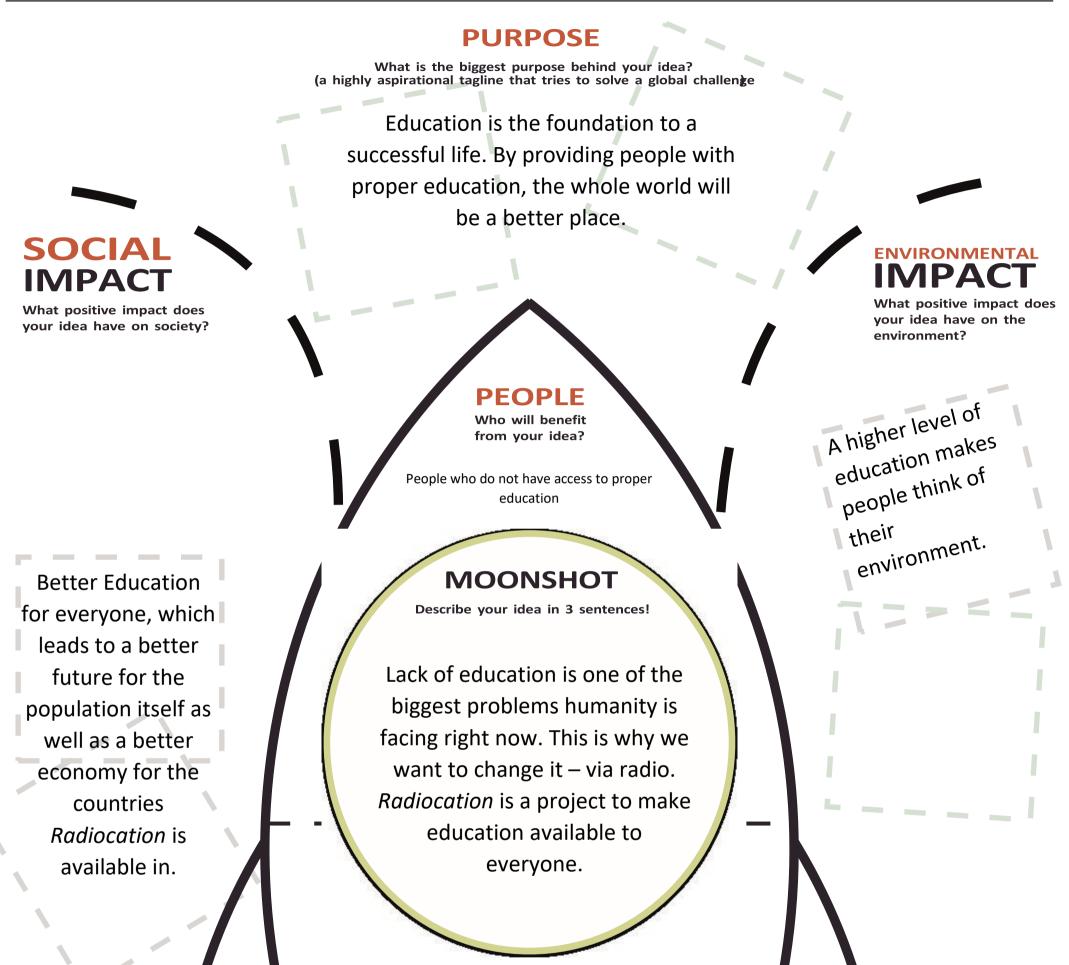
BREAKTHROUGH TECHNOLOGY
Which technologies help you realize your idea?

Lithium-ion batteries, to give it a longer lifespan, which are charged by the latest solar panels to make it environmentally friendly

FINANCIAL IMPACT
How do you make sure your idea is financially sustainable?

We are indeed going to charge people for the devices, however we are also going to organise charity-events in order to keep the project alive

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