



MOONSHOT

Personalized expert services to help people grow a generous amount of high-quality organic food using minimal modern equipment & innovative technology in the comfort of their homes;

Encourage farmers to lead the transition from conventional detrimental agricultural techniques to modern sustainable techniques;

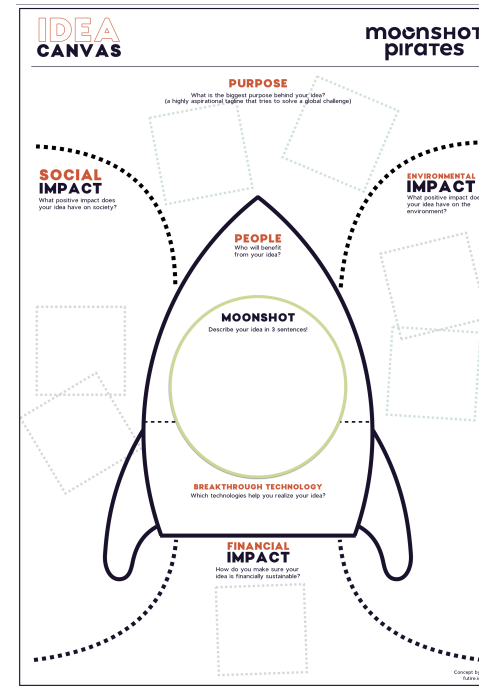
By 2030, establish a society where everyone grows their own food

PURPOSE

Revolutionize agriculture by bridging the gap between sustainable technology and sustainable society

PEOPLE

Everyone - the consumers, the investors; the employer, the employees; the farmers, the manufacturers; the communities, the Government



BREAKTHROUGH TECHNOLOGY

- Hydroponics
- Aeroponics
- Aquaponics
- Artificial Intelligence
- Mobile application and website

ENVIRONMENTAL IMPACT

- Eradication of agriculture-related deforestation, in turn, leading to preservation of our biodiversity;
- Minimizing eutrophication, bioaccumulation, soil erosion, soil pollution, and water pollution by eliminating use of pesticides and fertilizers;
- Cutting down carbon emissions while transporting commercial produce;
- Reducing the necessity of packaging and preservatives required to increase the shelf life of the produce;
- Eliminating the food wastage in both developing and developed countries

FINANCIAL IMPACT

- Crowdfunding - public;
- Investments - capital ventures & shareholders;
- Donations;
- Revenue from main services (Expert consultations, Personalized designs and equipment, Application community feature);
- Collaborations with architecture firms restaurants, hotels, resorts

SOCIAL IMPACT

- Increased consumer awareness;
- Addition of natural element to urban areas;
- Promotion of a healthier life leading to reduced healthcare cost;
- Improved mental health and reduced stress due to the connection with plants;
- Paving a way for young trailblazers through volunteering opportunities;
- Use our profits to encourage small-scale farmers to use better techniques to improve the economic position of the farmers;
- Bringing together the communities of consumers and farmers